BRINGING PEOPLE TOGETHER TO CREATE BUSINESS SYNERGY

ASIAN AMERICAN BUSINESS DEVELOPMENT CENTER
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ABOUT

ASIAN AMERICAN BUSINESS DEVELOPMENT CENTER
The Asian American Business Development Center was established by John Wang in New York City in 1994 to promote greater recognition of Asian American businesses’ contributions to the general economy. AABDC encourages Asian Americans in business to be more actively involved in issues and policies that directly affect them at the federal, state and city levels.

- A significant presence not only within the Asian American business community, but also among the U.S. corporate and public sector as well.
- A force advocating for minority groups, communities, and organizations across the United States.
- Diversity and inclusion initiatives have been a priority of AABDC in an effort to generate more opportunities and greater recognition of the Asian American community.
- AABDC has provided an effective channel through which corporations are able to demonstrate their commitment to a diverse workforce and leadership.

“**AABDC elevates the voice and vision of all Asian Americans, whether on boards, in management, in nonprofits, education or government service. More importantly, the organization puts a premium on highlighting leadership connections and mentorship across generations. AABDC’s expanded mission to bring together the NMC (New Majority Coalition) is amplifying the cause of moving people of color to truly have a meaningful place at the table.**”

**PHYLLIS J. CAMPBELL**

Chairman, Pacific Northwest, Vice Chairman, JPMorgan Chase & Co.
“It’s really an incredible organization when you have so many leaders that can come together, the networking, the mentorship and the advice that the Asian American Business Development Center can give people, so I think John Wang and the teams are doing a fantastic job and it’s really a great cause.”

LISA SU
President and CEO, AMD
2016 Pinnacle Award Recipient

RELATIONSHIPS, CONNECTIONS, AND ACKNOWLEDGING SUCCESS

AABDC’s programs have given greater recognition to the Asian American:

- The Outstanding 50 Asian Americans in Business Award has honored over 850 Asian Americans in 68 fields since 2001.
- Since 2016, 180 speakers representing 120 companies and 35 organizations from across the United States participated in the Asian American Business Roundtable Summit (AABR).
OUR PROGRAMS
"The AABDC Outstanding 50 Award Program has been a vital component to Colgate-Palmolive’s diversity & inclusion recognition approach. Not only a key asset to showcasing the professional and personal successes of our US-based Asian and Asian-American talent; the Outstanding 50 Program continues to cultivate a robust community of inclusive, high performing and networked leaders."

EUGENE KELLY
VP, Global Diversity & Inclusion, Colgate-Palmolive Company
The Outstanding 50 Award was established in 2001 to recognize the achievements of Asian American business professionals. To date, the Outstanding 50 Award has honored over 850 Asian Americans who have made notable contributions in their fields. In 2004, the Pinnacle Award was further established to honor individuals who have been recognized by their peers for exceptional leadership in their industries.

As a sponsoring partner for the Outstanding 50 Award, you have the opportunity to nominate one of your own top Asian American executives to receive the award and be among one of the 50 outstanding individuals representing their companies at the annual Gala dinner attended by over 600 guests, including elected officials, consul generals, business leaders, and media.
“Future attendees coming to AABR can expect a number of things: First and foremost, an opportunity to learn, share ideas and most importantly to help develop platforms and thoughts and leadership for the future; Secondly, it’s a great opportunity to build that network to a personal level.”

MEHMOOD KHAN, M.D.
Former Vice Chair & Chief Scientific Officer, Global R&D, PepsiCo
CEO, Life Biosciences
The Asian American Business Roundtable: established in 2016 as a platform to harness the talent of the Outstanding 50 awardees to collaborate and exert influence in their respective industries. The forum has expanded to include outstanding senior New Majority (African American, Hispanic, and Asian) business executives, to generate ideas and provide counsel on business and leadership issues of broad social and economic interest. The AABR is a catalyst for business opportunities and groundbreaking solutions for social good.
Indra Nooyi, Former CEO, PepsiCo, and Mehmood Khan, CEO, Life Biosciences

Fireside chat with Betty Liu, Executive Vice Chairman, NYSE, and Shannon Schuyler, US Chairman and Senior Partner, PwC

by Richard Lui, News Anchor, MSNBC and NBC News
“We are lucky to have an organization focused on supporting the Asian American business community and providing us with regular opportunities here in New York to connect and learn from one another. It was a privilege to speak at the AABDC Asian American Women Leadership Conference recently. Having the opportunity to expand our personal networks, open our minds to new thinking and learn from others facing similar challenges is always highly valuable. The AABDC has an extraordinarily diverse network of highly influential nationally based business men and women and this great community built through relationships from the AABDC community is a unique asset.”

ANGELA HWANG
Global President, Inflammation & Immunology, Pfizer
It’s widely established that businesses and organizations that have racially diverse workforces and leadership have stronger revenue, a larger market share and understand their customers better. Diversity by gender is also a key business driver, and there have been a number of recent initiatives to increase the representation of females on boards, in management and in the C-Suite.

The ERG Program aims to generate a discussion to find out what ERGs want and expect from their companies; what they are succeeding in and what they’re lacking; and how to make ERGs more effective and beneficial for their members, and in turn create more overall value for their companies.

Participants of the ERG program will have an opportunity to make professional connections with like-minded professionals from the Asian American community, exchange ideas about succeeding in the workplace and represent their companies as brand ambassadors.
The Voices of the Outstanding 50 was created to give a voice to the 850+ Outstanding 50 awardees and representation to their companies through a series of panel discussion and networking events. The forums allowed prior Outstanding 50 honorees to share their stories, experiences, advice and support to a largely young professional audience.

Topics included raising awareness for racial equality, tactics on coping with working from home, and drawing out solutions for promoting justice for all minority groups in concert with Corporate America.
The Sip & Aspire event series has been well received by the Asian American young professionals. Since 2019, AABDC in collaboration with Hennessy launched Sip & Aspire events, which will continue to bring new young Asian American professionals to come in contact with and get a taste of the Hennessy brand.
In 2020, AABDC demonstrated its responsiveness to addressing broader societal needs when it publicly advocated for racial equality with other minority communities due to a confluence of crises - the pandemic and racial incidents.

Our actions included providing medical protection equipment for Black and Hispanic communities devastated by the virus, and joining a coalition which provided much needed financial aid to minority small businesses.

Under the small business $3M “Unfinished Business” program sponsored by Hennessy, AABDC ultimately provided grants to about 300 Asian American businesses nationwide.
OUR SUPPORTERS
Thanks to the following corporate friends who have supported AABDC through the years:

- Aetna
- Bank of America
- ConEdison
- Colgate-Palmolive
- ConEdison
- Diageo
- Hennessy X.O
- IBM
- Macy's
- MGM Resorts International
- Morgan Stanley
- Nielsen
- JPMorgan Chase & Co.
- PepsiCo
- Pfizer
- Target