



New York Area Chambers of Commerce President's Trade Mission

February 23 – March 5, 2001

BEIJING DALIAN SHANGHAI CHENGDU

**Asian American Business Development Center, Inc.
30 Wall Street, Suite 1204
New York, NY 10005
Tel: (212) 483-8898
Fax: (212) 483-8770
E-mail: aabdcinc@aol.com**

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Trade Mission Objective

The passage of the permanent normal trade relations with China by Congress and China's impending entry into the World Trade Organization open a new chapter in the U.S.-China trade relations. The enormity of China market and Chinese businesses' need for information, technology, marketing know-how and manufacturing capability present tremendous opportunity for U.S. companies who are interested in China.

To capitalize on the extraordinary opportunities that now exist for American companies, the Asian American Business Development Center is organizing a New York Area Chambers of Commerce Presidents' Trade Mission to China ("Mission"). The Mission is co-hosted by the China Chamber of Commerce in USA which will assist in arranging the overall itinerary in conjunction with the Ministry of Foreign Trade and Economic Relations as well as the municipal governments of Beijing, Dalian, Shanghai and Chengdu.

The Mission will introduce delegation members to prominent government officials, key business leaders and others who are influential in decision-making and to acquaint them of China's economic development strategy and potential business opportunities. The Mission will provide a first-hand look of how business is done in China and identify key players in trade and business developments.

By visiting four selected cities in diverse regions of China, Beijing, Dalian, Shanghai and Chengdu, the Mission participants will be able to take the "pulse" of China and being able to make assessment of a variety of business environments and opportunities, in light of China's progressive economic reforms.

About the Organizers

Asian American Business Development Center

The Asian American Business Development Center, a business and marketing consulting organization, is a 501(c)(3) non-profit organization that was established in 1994. A key part of AABDC's strategy is facilitating business opportunities between Asian American businesses and firms in Asia and connects firms in Asia with companies in the United States. To meet that objective, AABDC organizes trade delegations to and from Asia and maintains close relationships with Asian officials and business representatives stationed in the U.S. (Website: www.aabdc.com)

China Chamber of Commerce in USA

As the most important Chinese commercial organization outside of China, the China Chamber of Commerce in USA was established in January, 1996 in New York. Membership include some of the largest and well-known companies in China, CCC plays a major role as the coordinating representative for the various trade organizations and chambers of commerce from different regions of China in the United States. In addition, CCC is charged with the responsibility for assisting China's three major industry and commercial organizations, All China Industrial and Commercial Confederation, the China Enterprise Federation and China Council for the Promotion of International Trade, to explore the U.S. market. (Website: www.chinachamusa.org)

About the Sponsor

e888 International, Inc.

An international multi-business group with headquarters in New York and a branch office in Los Angeles, e888 International operates four divisions: Business Center, Travel Center, Realty Center and e888 Club. Affiliated with the F&T Group, e888 International, Inc. manages and operates the eSquare Queens Exposition Center in downtown Flushing. A 60,000 square feet of exposition hall for international trade shows and local events, eSquare Queens Exposition Center's mission is to bridge investors and businesses between Asia and North America. (Website: e888online.com)

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Tentative Itinerary

Friday, February 23	Departure from JFK International Airport to Beijing (Depart at 6:50 am)
Saturday, February 24	Arrive Beijing at 4:10 pm.
Sunday, February 25	Beijing city sightseeing
Monday, February 26	Beijing – meeting with government officials and key business leaders.
Tuesday, February 27	Beijing/Dalian – meeting with government officials and key business leaders. (Depart Beijing at 8:45 am)
Wednesday, February 28	Dalian – business meeting and tour of Hi-Tech Industrial zone.
Thursday, March 1	Dalian/Chengdu – meeting with government officials and key business leaders. (Depart Dalian at 8:20 am)
Friday, March 2	Chengdu/Shanghai - meeting with government officials and key business leaders. (Depart Chengdu at 8:30 A.M.)
Saturday, March 3	Shanghai city sightseeing
Sunday, March 4	Shanghai - New York. (Depart Shanghai at 11:10 am)
Sunday, March 4	Arrive JFK International Airport. (3:25 pm)

Remarks International flight with United Airline

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Beijing

As China's capital, Beijing is the pinnacle of power and prestige. All the important decisions are made here, not only in terms of policy, but also in trade, finance and foreign business regulations. Businesses located in Beijing have an edge over companies in other provinces because of immediate access to leaders in power. Events and exhibitions of national and international importance are held on a daily basis, generating many international business opportunities.

Beijing is well-known as China's cultural, educational and scientific development center; it is a city full of investment opportunities. Beijing is also home to the first science and technology park in the State: Beijing Experimental Zone for the Development of New Technology Industries, a multi-disciplinary intelligent intensive area where there are more than 138 scientific research institutes and 55 institutions of higher learning. Zhong Guang Village, the famous "science city" is located in its center.

Dalian

Located in the southern tip of the Liaodong Peninsula, north and east of Beijing, Dalian is one of China's major ports as well as a center for international trade. By giving foreign companies special treatment and benefits, Dalian has attracted over 4,500 foreign enterprises with a total investment of over \$16 billion.

Dalian Hi-Tech Industrial Zone is one of the first state-level hi-tech zones and is a pioneering area open to the "outside world." This zone has always focused on the goal of developing and industrializing high technologies. So far, the zone has established close business relations with more than 20 countries and regions in the world. There are more than 1,700 enterprises, 360 of which are recognized as hi-tech companies.

Shanghai

As the financial center of China, Shanghai continues to open its doors to attract foreign investment and advanced technology. Multi-national corporations such as IBM, Federal Express, and Johnson and Johnson have established their sites in Shanghai. Recently, Intel opened its first manufacturing plant in Pudong, Shanghai. IBM invested more than \$200 million at this site and will employ more than 400 employees.

Shanghai connects China's domestic market with the global marketplace on account of her geographical location, sound economic foundation, rich human resources, and longstanding commercial traditions. Shanghai's "Dragon Head," the Shanghai Pudong New Area, just across the river from old Shanghai, developing into a modernized area that includes banking and financial services, industrial manufacturers, research centers, residential areas and a new airport. Pudong has already attracted foreign companies from thirty different countries with a total investment exceeding \$6.5 billion in more than 1,600 projects.

Chengdu

Centrally located in the western Sichuan Plain, Chengdu, the capital of Sichuan Province, is renowned for its fertile land and agricultural wealth, which have earned the city the nickname "Storehouse of Heaven". Change came in the early 1980's when China once again opened itself to the rest of the world. The foreign investments that were showered on the coastal provinces soon seeped into inland Sichuan. Chengdu, with its numerous universities and research institutes, as well as light industries, finds itself in an advantageous competitive position. Foreign investors like Siemens, Thakral, Mitsubishi, Ericson and Coca Cola have opened factories in Chengdu. The rising income as well as economic optimism has led to a boom in infrastructural construction – the whole city, and indeed the whole province, look like a gigantic construction site.

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DELEGATION LEADERS

John Wang, President, Asian American Business Development Center.
Shen Beizhang, Chairman, China Chamber of Commerce in USA, Inc.
(Represented by Shirley Leung, Associate Director of China Chamber)

ADVISOR

Stephen Latham, Chairman, North Star Consulting Group.

MEMBERS

Ismael Betancourt Jr., President, Institute for Multicultural Communications, Cooperation and Development.
Valerie Block, Crain Communications Inc.
Paul Edelberg, Chairman, Stamford Chamber of Commerce.
Walter Edwards, President, Harlem Business Alliance.
Nancy Ploeger, Executive Director, Manhattan Chamber of Commerce.
Louis Rivoli, Director, Economic Development, Queens Chamber of Commerce.
Spencer Ross, Director, Long Island Association, Inc.
Anne Flint, President, Schenectady County Chamber of Commerce.
Joan Verplank, President, New Jersey Chamber of Commerce.

SPONSOR REPRESENTATIVES

Michael Lee, President & CEO, F&T International Group.
Welling Chen, Sr. Vice President, F&T International Group.
Joseph Chyn, Director, IT, F&T International Group.
Christine Hew, Travel Consultant, F&T International Group.